

Pupil and Parents Privacy Notice:

Addendum 1 – Wealth Screening

As a fundraising organisation, The BRIT School may undertake in-house research and from time-to-time engage specialist agencies such as Prospecting for Gold and Factory to gather information about you from publicly available sources, for example, Companies House, the Electoral Register, company websites, social networks such as LinkedIn, political and property registers and news archives.

We may also carry out wealth screening to fast track the research using our trusted third-party partners. You will always have the right to opt out of this processing. We may also carry out research using publicly available information to identify individuals who may have an affinity to our cause but with whom we are not already in touch. We also use publicly available sources to carry out due diligence on donors in line with the charity's Gift Acceptance Policy and to meet money laundering regulations.

This research helps us to understand more about you as an individual so we can focus conversations we have with you about fundraising and volunteering in the most effective way, and ensure that we provide you with an experience as a donor or potential donor which is appropriate for you.

If you would prefer us not to use your data in this way, please email us at development@brit.croydon.sch.uk and/or dpo-brit@brit.croydon.sch.uk. Alternatively, please call us on 020 8665 8600.

Further information on the Wealth Screening process, as carried out by Prospecting for Gold, can be found on their website: <http://prospectingforgold.co.uk/prospect-research-2017/wealth-screening-2017/>

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